Unit 1 Assignment – KickStart My Chart

1. Projects in the theater/plays category have the highest number of successful campaigns as well as the highest number of failed campaigns. The documentary sub-category has the highest number of successful campaigns. The highest number of successful campaigns began in March.

2. One limitation of the data is we do not know how much funding and/or recognition each project has received prior to being on KickStart. Some projects may have greater recognition or popularity and/or previous funding that make it easier for those projects to be successful.

3. We could create a table or graph that represents the state of the campaign by staff pick, another table or graph that represents the state of the campaign by spotlight, and a table or graph that represents the state of the campaign by country.